Draft Agenda

NORWEGIAN FINANCIAL MECHANISM 2021-2024

Business Development, Innovation and SMEs Programme in Bulgaria

FINAL PROGRAMME EVENT "Green Innovations – passion and sustainability"
9 April 2025, Hilton Hotel, Sofia

Moderator: Venelin Petkov

15:00-15:30 hrs	**Registration and welcome coffee**
15:30-16:05 hrs	**Welcoming remarks** - **Mr. Tomislav Donchev**, *Deputy Prime Minister and Minister of Innovation and Growth (TBC)* - **H.E. Ms. Hilde Svartdal Lunde**, *Ambasador of Norway to Bulgaria, Romania and Moldova (TBC)* - **Mr. Ivan Ivanov**, *Director, "National Coordination Unit" Directorate, Council of Ministers (TBC)* - ***Mr. Magnar Odelien**, EEA Grants Director*
16:05–16:20 hrs	**Green, innovative and sustainable – presentation of the programme outcomes** - **Ms. Rannveig Gimse**, *Programme Director Bulgaria and Romania*
16:20–16:40 hrs	**Presentation of the final results of the bilateral initiative DFPO – 1.007** **Project Promoter: Bulgarian Small and Medium Enterprises Promotion Agency** - **Boyko Takov, Ph.D.**, *Executive Director* - **Mr. Tomislav Atanasov**, *Chief Expert* - **Mr. Thomas Mikkelsen,** *Head of International Operations, Smart Innovation Norway (TBC)* - **Ms. Manuela Freté,** *Head of Energy Transition, Smart Innovation Norway (TBC)*
16:40–17:30 hrs	**Our stories** *(with participation of project promoters and partners)*
17:30–17:45 hrs	**Wrapping up**
17:45 hrs	**Networking cocktail**

Project № DFPO-1.007 „**Implementation of innovative combined support measures for supporting innovation and technological development and promotion of the internationalization of the Bulgarian SMEs through exchange of knowledge and experience between Norway and Bulgaria**", Pre-defined initiative: "**Boosting innovation and internationalization of the Bulgarian SMEs**", Co-Funding: Bilateral Fund through the **Financial Mechanism** of the **European Economic Area** and **Norwegian Financial Mechanism** (FM of EEA & NFM) 2014-2021